

### **Steel-Pro is Looking For:**

We are seeking a highly motivated Marketing Coordinator to join our sales/marketing department. As a Marketing Coordinator, you will play a crucial role in supporting the implementation of marketing strategies and campaigns to promote our products/services, enhance brand awareness, and drive business growth.

### **Steel-Pro Culture:**

Steel-Pro is the Northeast's foremost manufacturer of custom stainless steel tanks and ASME pressure vessels. As a 100% employee-owned business, our culture is heavily invested in the professional and personal success of all our employee-owners. As an employee-owner, you can make a difference through your work and have a direct impact on the company's goal to serve our customers, continue to grow a successful business, and provide you with a rewarding career and the room for a fun and meaningful personal life.

We offer a great benefits package and a fast paced, dynamic work environment. We are currently revamping our estimating, job tracking, and production processes with plans to build a new facility within the next three years. We would love for you to join our team and become an employee-owner!

### **Our Goal and How We Achieve It:**

Our goal at Steel-Pro is to design and fabricate the highest quality custom equipment at the best value and delivery for our customers and to provide a safe work environment for our employee-owners and visitors alike. We rely on each individual employee-owner to contribute to reaching this goal by bringing a unique skill set to work each day and to adhere to our core values:

### **What We Offer You:**

- A fulfilling career with many avenues for success.
- A competitive salary.
- A comprehensive benefits package.
- A dollar for dollar 401(k) match up to 4%.
- Added employee-ownership retirement benefit.
- Profit Sharing.
- Opportunity to serve on our internal Employee Ownership Communication Committee

### **How You Can Help:**

- Assist in the development and execution of marketing plans and campaigns to meet company objectives.
- Coordinate with internal teams and external vendors to ensure timely delivery of marketing materials and assets.
- Manage social media platforms and online presence, including content creation, scheduling, and engagement.
- Monitor and analyze marketing performance metrics to track the effectiveness of campaigns and initiatives.
- Conduct market research to identify trends, competitive landscapes, and opportunities for growth.

- Support the organization of events, trade shows, and promotional activities.
- Create compelling visual content for various marketing channels.
- Assist in the maintenance and updating of marketing databases, CRM systems, and other tools.

### **What Makes You Qualified:**

#### **Required Qualifications:**

- Bachelor's degree in Marketing, Business Administration, or related field.
- Strong understanding of marketing principles, strategies, and tactics.
- Excellent written and verbal communication skills.
- Proficiency in digital marketing tools and platforms, including social media management tools, Google Analytics, and email marketing software.
- Ability to multitask, prioritize tasks, and meet deadlines in a fast-paced environment.
- Creative thinker with a keen eye for detail and design.
- Strong analytical skills with the ability to interpret data and insights.
- Team player with the ability to collaborate effectively with cross-functional teams.